

# TO

We're writing to you today to humbly ask for your fullest, most generous support in sponsoring the Thomas Merton Center's 50th Anniversary Celebration.

*We are on the verge* of finally connecting the dots in the minds and actions of our society between the struggles to end war, poverty and discrimination.

We need your help to raise \$50,000 this year to escalate the movement in Pittsburgh so it can resonate throughout the world.

- Your sponsorship will create the capacity to take \$34 million out of the hands of radical anti-immigrant hate groups through the Drop Colcom campaign.
- You can help us fill busloads of Pittsburghers to join nationwide mobilizations with the Poor People's Campaign.
- Your contributions keep our Garfield Thrift Store thriving as a community space and a vital resource for people lacking access to clothing and household furnishing.
- Every dollar allows TMC to contribute material support to actions and rallies and provides the space and experience for you to do the work most meaningful to you.

Why should I give?

We do not request or receive funding from businesses and organizations that do not align with our mission, meaning *we rely on individuals and groups like yours* to help us fight corporate greed and institutional barriers to collective power.

Our work benefits your organization's ability to thrive...

*love &  
living:  
50 years  
of TMC  
building  
peace  
through  
justice*

*The Thomas Merton Center presents...*

# OUR

# SPONSORS

*We were fighting hard in 2020. We were soul-searching in 2021. In 2022, it is time to escalate. It is time to do more. Whatever your role is in the movement, there is a place for you here at TMC.*

...by creating more power and influence for small businesses and community groups and less for major corporations and institutions.

We need you to give and give really BIG this year, because we cannot afford to lose a group like the TMC who has, through all the progress we've made, never wavered in taking on risky and controversial stances and campaigns, something that many other activist groups cannot always do, especially those tied to foundation funding or corporate sponsors.

We need you to give MORE than you have in the past, because the only thing holding TMC back from massive wins in campaigns like Drop Colcom, Driving PA Forward, and PA Poor People's Campaign is the capacity that can only come from an *increase* in budget.

The 50th Year Celebration will be a changemaker in itself, celebrating the 1000's of people and community organizations who create and partner with TMC, allowing us to provide resources to the community and make new connections.

An outdoor festival with an anticipated 500 attendees on September 3rd, 2022 will be a venue for groups doing work aligned with the Merton Center to create fun activities to engage with the public. We will host local and nationally-recognized speakers and musical performances. We will have opportunities to find joy, educate ourselves and learn to work together, and honor all the intersectional causes TMC represents.

Your maximum contribution allows us to make this a public, free admission event so no one gets left out.

*We hope you'll choose a sponsorship amount that truly reflects a major commitment for you and, in turn, we'd love to work with you on ways we can uplift your support and your organization through forms of advertising that most benefit you.*

*All packages are customizable.*

## SPONSORSHIP OPTIONS INCLUDE:

### **\$5000 minimum:**

*Naming rights for the event*

### **\$2500 minimum:**

*Your logo on stage banners*

### **\$2000 minimum:**

*An opportunity to greet our audience on stage*

### **\$1000 minimum:**

*Prime tabling locations near event entrances*

### **\$500 minimum:**

*Social media spots including solo ads and boosted promo*

### **All sponsors:**

- *Logo included in social media promotion*
- *Inclusion in weekly e-blast of +2000 recipients*
- *Shout outs on stage*

### **All sponsors or anyone at \$50-500 contribution:**

*Your advertisement in the souvenir Program Booklet shared with all attendees:*

- *Business Card Ad – \$50 -3.5"w x 2.5"h*
- *Quarter-page Ad –\$100 -2.375"w x 3.875"h*
- *Half-page Ad –\$200 -5"w x 3.875"h*
- *Full-page Ad – \$500 -5"w x 8"h*

**YOU CAN ALSO CHOOSE TO BE RECOGNIZED AS ONE OF THE FOLLOWING AT A \$1500 MINIMUM SPONSORSHIP:**

**sustainability**

**SPONSOR**

We need to raise \$5000 to provide solar-powered generators and staging production from Zero Fossil, zero waste event services from PRC, compostable or biodegradable containers, and reusable dishware from Dianne's Dishware. Sustainability sponsors will be recognized in all promotional material and at zero waste stations during the event for their commitment to a Zero Impact event. You will also be welcomed, if desired, to serve on the Sustainable Event Subcommittee.

**accessibility**

**SPONSOR**

In order to provide ASL interpretation, sensory-friendly zones, clear signage and accessible pathways and restrooms, we hope you'll contribute \$1500 to ensure everyone can enjoy this event fully. You'll be recognized in signage at our sensory-friendly zone and in all promotional materials.

**move the movement**

**SPONSOR**

We need to raise \$3000 to accommodate speakers and performers coming to Pittsburgh for the event. Performance sponsors will have their logo featured on stage and have an opportunity to choose and introduce one of our performers, in addition to thank yous in our promotional materials.